

# CATWALK

An infinite 360 runway for fashion photography, filming product videos, and producing online fashion shows



## Presentation in Motion

Think of PhotoRobot’s Virtual\_Catwalk as a motorized turntable combined with an infinite runway for filming models and shooting fashion photography. Studios use it to create professional-looking fashion shows in a very small space, and with only standard studio lighting. Models can walk on a treadmill platform that rotates 360 degrees. Meanwhile, cameras remain in place, resulting in a video with a flying camera effect. In addition, the workstation is suitable for product photography of models or objects when the belt is not running. Capture entire image galleries, 360 spins, and product videos for digital fashion shows and fashion catalogs.

## Model Photography & Online Fashion

The Virtual\_Catwalk allows studios to film and photograph dozens of models in a single day. Its design ensures freedom of movement both for the model and the photographer in the studio. With easy entry and exit from the platform, adjustable speed and stability when in motion, safety is no issue. Models can easily walk onto the platform, pose while on it, or strut the runway to create digital fashion shows. In fact, an impressive product video only needs to last a few minutes, and takes about the same time to create. This provides a lot of extra time to get creative and produce more visual assets with each video.

## CATWALK Features

### Customizable

Remotely adjust turntable rotation and treadmill speed to perfectly suit the model.

### Easy Entry & Exit

The wide plate of the turning platform is safely secured with supports for safe entry & exit.

### Everything in One Place

Everything in the studio remains in one place, with no need to move on or off location.

### Adjustable Level

Choose to install the Catwalk directly into the floor to make it level with the working area.

Output examples

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technical specifications

Parameter
Speed setting options
1–100 %
Max. belt speed
10 km/h – 6 mph
Inaccuracy per location
1°
Load bearing capacity
1 500 kg / 3 307 lbs
Option for connecting el. appliance
AC 230 V

DIMENSIONS

Radius from center of rotation
460 × 840 × 2 000 mm / 18.1" × 33.1" × 78.8"
Virtual Catwalk Station
500 × dia. 2 800 mm / 19.7" × dia. 110.2"
Transport Weight
116 kg / 256 lbs
<a href="#">request your configuration</a>

video

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