Make complex media workflows fast and efficient with Cubix Halo and Storj.

Shoot anywhere. Edit anywhere. Store everywhere.

Built using Ortana's Cubix platform, Halo allows you to define business rules and media workflows to suit your exact needs. With nearly 90 native API integrations across a broad range of technologies, Halo acts as your content orchestration hub. Halo's truly hybrid approach helps you leverage the scale and power of the cloud, while minimizing costs by managing and processing content 'at the edge' where possible.

Storj is the industry leader in distributed cloud storage. As opposed to the traditional model where data is uploaded to one data center in one location, an upload to Storj sees that file encrypted, split into pieces, replicated and distributed across tens of thousands of storage nodes around the world. The net result is that media is now 'local everywhere' in one global region.

When Storj is used with Halo, it maximizes the cost efficiency and speed of your media supply chain. No matter where in the world you shoot and edit, your data is local, giving you fast uploads and downloads. Combined with Halo's seamless automation of your workflows, your productions can come in on time and within budget.

- Maximize savings with efficient orchestration of content.
- Ensure content is always in the correct, most cost effective storage class.
- One global storage region drastically minimizes storage and egress costs.
- Workflow automation to minimize manual work.
- Reduce time and effort from shoot to editing, grading, and distribution.
- Create active archives of content that is always available.
- Provide easy and secure access to content for workflow collaboration.

Remove cost and complexity from your workflows.

Cubix Halo can orchestrate almost any workflow and is designed with flexibility in mind. With almost 90 API integrations it can keep up with whatever solutions you need to use, making it easy to seamlessly connect to your existing technology investments.

Storj amplifies the value of Halo with a global footprint of storage for a significantly lower cost than a single region of AWS S3. Storj is optimized to handle large media files and provides consistently fast upload and download speeds globally.

Together, Halo and Storj creates a truly hybrid architecture allowing you to leverage the best of on prem and cloud based resources at an affordable price.

Key features

Seamless integration
90 API integrations for connecting, and automating all your workflows.

Minimize egress
One global storage region means no added costs for multi-region.

Speed up your data
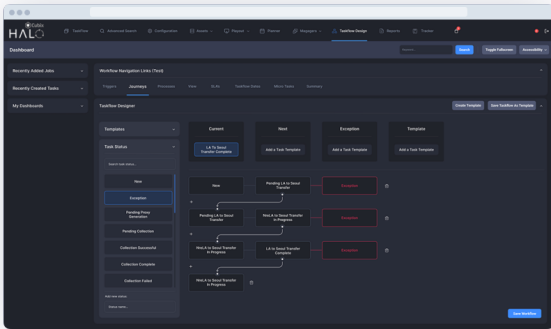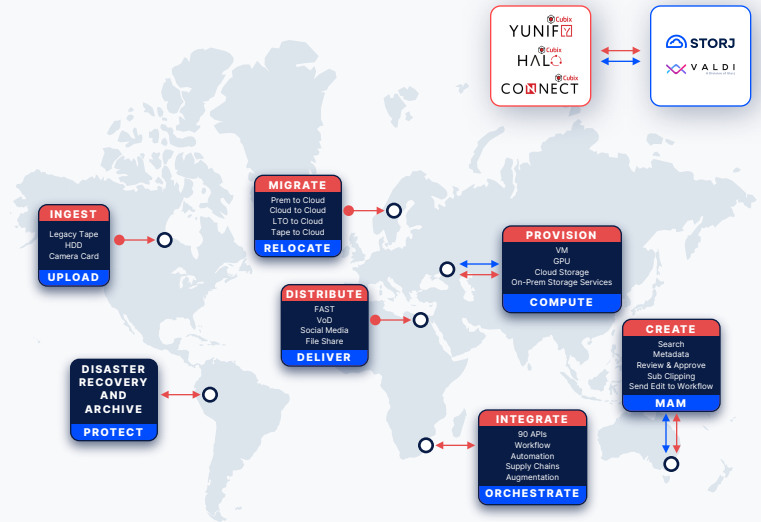The only limitation to file transfer is your bandwidth.

Benefits

Reduce cloud spend
Up to 90% less storage and egress costs.

Easily meet deadlines
Automate manual processes and speed up file transfers.

Get global access
Access and securely share your content anywhere.

Reduce carbon
Lowers carbon emissions by up to 83%.

Work happens globally.
Halo and Storj make it possible.

Halo and Storj together create a global system for content management and distribution. Wherever a shoot happens, content can be quickly ingested, migrated to a specific storage class or made accessible to post-production collaborators. Halo is seamlessly connected to all the tools you use so it is a clear source of truth for asset management and discovery. And the combined solution enables high speed distribution to deliver content.

More importantly, Halo and Storj provide the highest levels of durability and protection for your assets. Global distribution means you will never have access delays from an outage or disaster.

About Ortana Media Group.

Ortana Media Group offers a broad range of content-centric software solutions and services, tailored for the global media, entertainment and broadcast industries. Ortana uses a highly modular architecture that is easily configurable and reconfigurable to meet the demands of our customer's current and future workflow needs. Integrated via the Cubix API with nearly 90 technical partners ensuring you can continue to utilise the investment in your existing estate.

About Storj

Storj is redefining the cloud to support the future of media workflows—sustainably and economically. Storj leverages the vast global supply of underutilized resources to deliver services with better security, durability and performance. Go from Set to Edit to Review to Archive with cloud storage that is typically 80-90% less than what you currently pay.

www.storj.io