Global media management with iconik and Storj.

Distributed cloud storage extends the value of iconik.

Iconik is an API-first, SaaS based, hybrid-cloud MAM capable of managing media across multiple clouds as well as on-prem NAS units all in one simple web interface. This, in addition to advanced workflow and processing features and its ability to script and add custom integrations, makes it a Swiss Army Knife of media management.

Storj is the industry leader in distributed cloud storage. As opposed to the traditional model where data is uploaded to one datacenter in one location, an upload to Storj sees that file encrypted, split into pieces, replicated and distributed across tens of thousands of storage nodes around the world. The net result is that media is now 'local everywhere' in one global region.

When Storj is used with iconik, it extends the power of your collaboration and media management. No matter where in the world you and your collaborators are, your data is local, giving you fast uploads and downloads at a fraction of the cost.

- ✓ Admins manage a single storage end-point, optimizing cloud storage.
- ✓ Eliminate the need for data replication across multiple regions.
- ✓ Ensure security and resilience to avoid delays in fast turnarounds.
- ✓ Store iconik proxy files on Storj for global low-latency playback.
- ✓ Accelerate iconik's file sharing without extra transfer solutions.

The solution for remote media production.

Whether managing assets from a facility or broadcast truck using iconik's ISG, uploading Original Camera Files (OCF) from remote locations using iconik's Agent App, or requesting and sharing assets globally using iconik's web interface, you will experience uniform performance and stability regardless of location. You will also realize a substantial savings in both cost and complexity from not having to manage a multi-region environment.

Cloud-based asset management solutions like iconik see a force multiplying effect when paired with Storj globally-distributed cloud storage. It makes every iconik feature more rich and allows it to truly shine without limitation.

Key features

Globally available
One upload is accessible from anywhere.

Highest security
Distribution makes data loss near impossible.

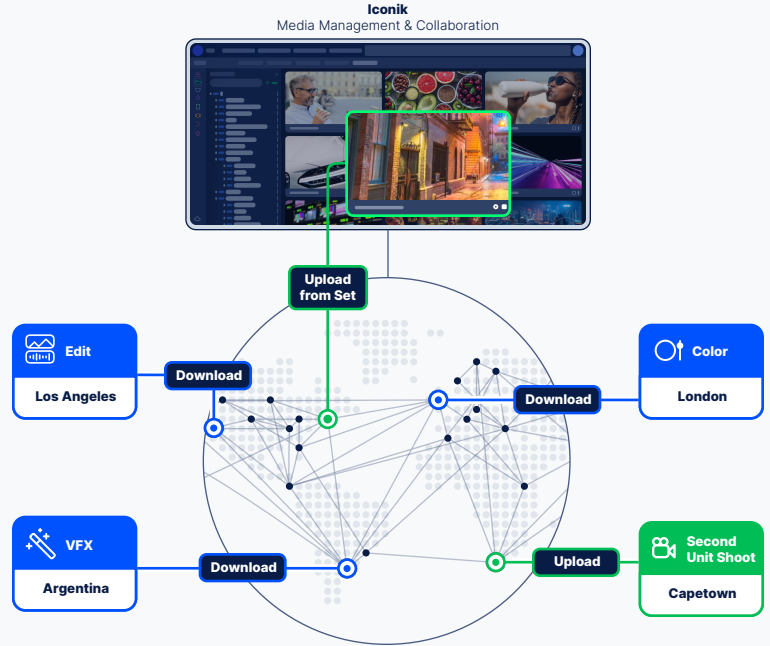**Pay-as-you-go**
No upfront commitments to stress your budget.

Benefits

Keep costs low
Reduce storage costs by up to 90%.

Utilize remote talent
Location is no longer a barrier to employment.

Eliminate delays
Your data is accessible— even during outages.

Reduce carbon
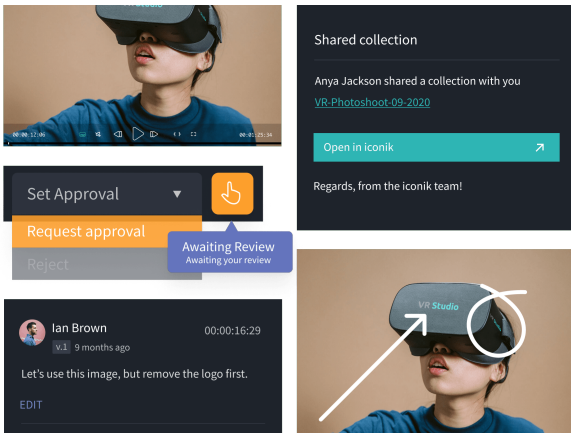Lowers carbon emissions by up to 83%.

Get the power of iconik anywhere you work.

When using iconik, files are uploaded and downloaded directly to and from the cloud storage location. With traditional cloud storage, if you upload a file in Los Angeles and download it in the UK, the file is being retrieved from LA. Even when moving files within the US, the distance can impact both stability and performance.

Using Storj with iconik eliminates these limitations and gives remote shoots, editorial teams, finishing houses, and asset distribution operations the same high-performance experience regardless of where they are in the world.

Iconik
Media Management & Collaboration

Edit
Los Angeles

Color
London

VFX
Argentina

Second Unit Shoot
Capetown

Upload from Set
Download
Download
Download
Upload

Storj globalizes all of your media in iconik, making it fast and available everywhere.

iconik®

Shared collection

Anya Jackson shared a collection with you
VR-Photoshoot-09-2020

Open in iconik

Regards, from the iconik team!

Set Approval
Request approval
Awaiting Review
Awaiting your review
Reject

Ian Brown
v.1 9 months ago
00:00:16:29
Let's use this image, but remove the logo first.
EDIT

VR Studio

About iconik.

Iconik is the smart media management and collaboration hub built for the hybrid cloud. It allows you to manage and share existing storage from a single view, find content efficiently, and collaborate with teams—all powered by AI, automation, and fair billing.

About Storj

Storj is redefining the cloud to support the future of media workflows—sustainably and economically. Storj leverages the vast global supply of underutilized resources to deliver services with better security, durability and performance. Go from Set to Edit to Review to Archive with cloud storage that is typically 80-90% less than what you currently pay.

STORJ

www.storj.io